



Not All Rumen Buffers are Created Equal

Why S-Carb® is the preferred rumen buffering product.

Purity

S-Carb® is purified to remove impurities. This yields a very high quality buffer containing more than 99% active ingredient. S-Carb® is consistent in analysis and physical characteristics. S-Carb® gives predictable performance and value. Other Trona based buffers on the market may not be purified and may contain impurities that do not add any nutritional value and may dilute the efficacy of the buffer.

Greater buffering capacity

S-Carb® is capable of buffering approximately 10% more acid than sodium bicarbonate. Studies have shown feeding S-Carb® at 90% of sodium bicarbonate levels obtain equal buffering. This is an important factor when formulation costs are considered.

Excellent handling characteristics

S-Carb® is non-hygroscopic unlike sodium bicarbonate. This attribute allows S-Carb® to flow properly through manufacturing and prevent bridging in storage bins.

Continued improvement

Genesis continually works on ways to improve S-Carb® and how S-Carb® is delivered to market. Genesis has a dedicated rail fleet with strict guidelines of quality control from mine to delivery location.